



WSOC-TV

WSOC-TV  
1901 North Tryon Street  
Charlotte, NC 28206-2700

## Contract # 327013

### Schedule Dates

### Advertiser

### Agency

### Product

### Brand

### Salesperson

### Sales Office

### Buyer Name

### Phone/Fax

### CPE

### Account Types

### Billing Type

### Comments

Date Entered 08/14/12

Last Modified 10/16/12

Entered By Jill Hipskind

CO-OP No

Headline # 06276598

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$0.00

Net Total \$0.00

Sales Tax

Spots

Rate

Grand Total :

Buying Time, LLC  
650 Massachusetts Avenue NW  
Suite 210  
Washington, DC 20001

Pol/L Coleman/D/LTG/NC (16812)  
Buying Time, LLC (2536)  
Political (1065)  
2179 LTG (135195)  
Telerep/Philadelphia, Philadelphia (1057)  
Telerep/Philadelphia  
KLEBAHN, KATE  
372/378/2179  
National/Political  
Standard  
COLEMAN FOR LT GOV  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\* LINDA COLEMAN FOR  
LIEUTENANT GOVERNOR

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Cancelled Line / Spot	10/26/12-10/26/12	4	:30	5A- 5:30A (EST)						1			1	\$525.00	\$525.00	Charlotte (WSOC)	EYEWITNESS NEWS 5A	10/16/12
2.0	Cancelled Line / Spot	10/26/12-10/26/12	4	:30	5P- 5:30P (EST)						1			1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	EYEWITNESS NEWS 5:00PM	10/16/12
3.0	Cancelled Line / Spot	10/26/12-10/26/12	4	:30	5:30A- 6A (EST)						1			1	\$525.00	\$525.00	Charlotte (WSOC)	EYEWITNESS NEWS 5A	10/16/12
4.0	Cancelled Line / Spot	10/26/12-10/26/12	4	:30	5:30P- 6P (EST)						1			1	\$1,300.00	\$1,300.00	Charlotte (WSOC)	EYEWITNESS NEWS 5:30PM	10/16/12
5.0	Cancelled Line / Spot	10/26/12-10/26/12	4	:30	6A- 6:30A (EST)						1			1	\$1,175.00	\$1,175.00	Charlotte (WSOC)	EYEWITNESS NEWS 6A	10/16/12
6.0	Cancelled Line / Spot	10/26/12-10/26/12	4	:30	6P- 6:30P (EST)						1			1	\$1,500.00	\$1,500.00	Charlotte (WSOC)	EYEWITNESS NEWS 6:00PM	10/16/12
7.0	Cancelled Line / Spot	10/26/12-10/26/12	4	:30	6:30A- 7A (EST)						1			1	\$1,175.00	\$1,175.00	Charlotte (WSOC)	EYEWITNESS NEWS 630A	10/16/12
8.0	Cancelled Line / Spot	10/26/12-10/26/12	4	:30	7A- 8A (EST)						1			1	\$1,075.00	\$1,075.00	Charlotte (WSOC)	GOOD MORNING AMERICA	10/16/12
9.0	Cancelled Line / Spot	10/26/12-10/26/12	4	:30	8A- 9A (EST)						1			1	\$975.00	\$975.00	Charlotte (WSOC)	GOOD MORNING AMERICA	10/16/12
10.0	Cancelled Line / Spot	10/26/12-10/26/12	4	:30	11P- 11:35P (EST)									1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	EYEWITNESS NEWS 11P	10/16/12
11.0	Cancelled Line / Spot	10/29/12-10/29/12	5	:30	12P- 1P (EST)									1	\$375.00	\$375.00	Charlotte (WSOC)	EYEWITNESS NEWS MIDDAY	10/16/12
12.0	Cancelled Line / Spot	10/29/12-10/29/12	4	:30	5A- 5:30A (EST)									1	\$525.00	\$525.00	Charlotte (WSOC)	EYEWITNESS NEWS 5A	10/16/12
13.0	Cancelled Line / Spot	10/29/12-10/29/12	4	:30	5P- 5:30P (EST)									1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	EYEWITNESS NEWS 5:00PM	10/16/12

## CONFIRMATION CONTRACT

Date:

Accepted-Station:

Date:

Comments:

Accepted-Agency/Advertiser:

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written.



WSOC-TV  
1901 North Tryon Street  
Charlotte, NC 28206-2700

WSOC-TV

Buying Time, LLC  
650 Massachusetts Avenue NW  
Suite 210  
Washington, DC 20001

# Contract # 327013

## Schedule Dates

Advertiser Pol/L Coleman/D/LTG/NC (16812)

Agency Buying Time, LLC (2536)

Product Political (1065)

Brand 2179 LTG (135195)

Salesperson Telerep/Philadelphia, Philadelphia (1057)

Sales Office Telerep/Philadelphia

Buyer Name KLEBAHN,KATE

Phone/Fax /

CPE 372/378/2179

Account Types National/Political

Billing Type Standard

Comments

COLEMAN FOR LT GOV  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*, LINDA COLEMAN FOR  
LIEUTENANT GOVERNOR

Date Entered 08/14/12

Last Modified 10/16/12

Entered By Jill Hipkind

CO-OP No

Headline # 06276598

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$0.00

Net Total \$0.00

Sales Tax

Grand Total:

Spots

Rate

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Cancelled Line / Spot	10/29/12-10/29/12	4	:30	5:30A- 6A (EST)	1	1							1	\$525.00	\$525.00	Charlotte (WSOC)	EYEWITNESS NEWS 5A	10/16/12
15.0	Cancelled Line / Spot	10/29/12-10/29/12	4	:30	5:30P- 6P (EST)	1	1							1	\$1,300.00	\$1,300.00	Charlotte (WSOC)	EYEWITNESS NEWS 5:30PM	10/16/12
16.0	Cancelled Line / Spot	10/29/12-10/29/12	4	:30	6A- 6:30A (EST)	1	1							1	\$1,175.00	\$1,175.00	Charlotte (WSOC)	EYEWITNESS NEWS 6A	10/16/12
17.0	Cancelled Line / Spot	10/29/12-10/29/12	4	:30	6P- 6:30P (EST)	1	1							1	\$1,500.00	\$1,500.00	Charlotte (WSOC)	EYEWITNESS NEWS 6:00PM	10/16/12
18.0	Cancelled Line / Spot	10/29/12-10/29/12	4	:30	6:30A- 7A (EST)	1	1							1	\$1,175.00	\$1,175.00	Charlotte (WSOC)	EYEWITNESS NEWS 630A	10/16/12
19.0	Cancelled Line / Spot	10/29/12-10/29/12	4	:30	7A- 8A (EST)	1	1							1	\$1,075.00	\$1,075.00	Charlotte (WSOC)	GOOD MORNING AMERICA	10/16/12
20.0	Cancelled Line / Spot	10/29/12-10/29/12	4	:30	8A- 9A (EST)	1	1							1	\$975.00	\$975.00	Charlotte (WSOC)	GOOD MORNING AMERICA	10/16/12
21.0	Cancelled Line / Spot	10/27/12-10/27/12	4	:30	12P- 12:30P (EST)							1		1	\$390.00	\$390.00	Charlotte (WSOC)	EYEWITNESS NEWS SATURDAY	10/16/12
22.0	Cancelled Line / Spot	10/27/12-10/27/12	5	:30	7P- 7:30P (EST)							1		1	\$490.00	\$490.00	Charlotte (WSOC)	EYEWITNESS NEWS SAT 6P	10/16/12
23.0	Cancelled Line / Spot	10/27/12-10/27/12	4	:30	7A- 8A (EST)							1		1	\$425.00	\$425.00	Charlotte (WSOC)	SATURDAY AM NEWS	10/16/12
24.0	Cancelled Line / Spot	10/27/12-10/27/12	4	:30	8A- 9A (EST)							1		1	\$625.00	\$625.00	Charlotte (WSOC)	SATURDAY GMA	10/16/12
25.0	Cancelled Line / Spot	10/25/12-10/25/12	4	:30	11P- 11:35P (EST)							1		1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	EYEWITNESS NEWS 11P	10/16/12
26.0	Cancelled Line / Spot	10/25/12-10/25/12	5	:30	12P- 1P (EST)							1		1	\$375.00	\$375.00	Charlotte (WSOC)	EYEWITNESS NEWS MIDDAY	10/16/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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**WSOC-TV**

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1901 North Tryon Street  
Charlotte, NC 28206-2700

Buying Time, LLC  
650 Massachusetts Avenue NW  
Suite 210  
Washington, DC 20001

## Contract # 327013

<b>Schedule Dates</b>		<b>Date Entered</b>	08/14/12
<b>Advertiser</b>	Pol/L Coleman/D/LTG/NC (16812)	<b>Last Modified</b>	10/16/12
<b>Agency</b>	Buying Time, LLC (2536)	<b>Entered By</b>	Jill Hipskind
<b>Product</b>	Political (1065)	<b>CO-OP</b>	No
<b>Brand</b>	2179 LTG (135195)	<b>Headline #</b>	06276598
<b>Salesperson</b>	Telerep/Philadelphia, Philadelphia (1057)	<b>Demo</b>	
<b>Sales Office</b>	Telerep/Philadelphia	<b>Order Type</b>	Normal
<b>Buyer Name</b>	KLEBAHN, KATE	<b>Package Deal</b>	
<b>Phone/Fax</b>	/	<b>Commission %</b>	15.00
<b>CPE</b>	372/378/2179	<b>Commission</b>	\$0.00
<b>Account Types</b>	National/Political	<b>Net Total</b>	\$0.00
<b>Billing Type</b>	Standard	<b>Sales Tax</b>	

**Comments**  
COLEMAN FOR LT GOV  
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LIEUTENANT GOVERNOR

**Spots**

**Rate**

Grand Total:

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
27.0	Cancelled Line / Spot	10/25/12-10/25/12	4	:30	5A- 5:30A (EST)					1				1	\$525.00	\$525.00	Charlotte (WSOC)	EYEWITNESS NEWS 5A	10/16/12
28.0	Cancelled Line / Spot	10/25/12-10/25/12	4	:30	5P- 5:30P (EST)					1				1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	EYEWITNESS NEWS 5:00PM	10/16/12
29.0	Cancelled Line / Spot	10/25/12-10/25/12	4	:30	5:30A- 6A (EST)					1				1	\$525.00	\$525.00	Charlotte (WSOC)	EYEWITNESS NEWS 5A	10/16/12
30.0	Cancelled Line / Spot	10/25/12-10/25/12	4	:30	5:30P- 6P (EST)					1				1	\$1,300.00	\$1,300.00	Charlotte (WSOC)	EYEWITNESS NEWS 5:30PM	10/16/12
31.0	Cancelled Line / Spot	10/25/12-10/25/12	4	:30	6A- 6:30A (EST)					1				1	\$1,175.00	\$1,175.00	Charlotte (WSOC)	EYEWITNESS NEWS 6A	10/16/12
32.0	Cancelled Line / Spot	10/25/12-10/25/12	4	:30	6P- 6:30P (EST)					1				1	\$1,500.00	\$1,500.00	Charlotte (WSOC)	EYEWITNESS NEWS 6:00PM	10/16/12
33.0	Cancelled Line / Spot	10/25/12-10/25/12	4	:30	6:30A- 7A (EST)					1				1	\$1,175.00	\$1,175.00	Charlotte (WSOC)	EYEWITNESS NEWS 630A	10/16/12
34.0	Cancelled Line / Spot	10/25/12-10/25/12	4	:30	7A- 8A (EST)					1				1	\$1,075.00	\$1,075.00	Charlotte (WSOC)	GOOD MORNING AMERICA	10/16/12
35.0	Cancelled Line / Spot	10/25/12-10/25/12	4	:30	8A- 9A (EST)					1				1	\$975.00	\$975.00	Charlotte (WSOC)	GOOD MORNING AMERICA	10/16/12

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